

SPRING Fishing & Boat SHOW



February 12 to 15, 2010

INTERNATIONAL CENTRE • 6900 Airport Rd., Mississauga, ON

November Newsletter

As the countdown begins, the Annual Spring Fishing & Boat Show prepares to open its doors. In less than 100 days, a very dedicated team will transform the International Centre into Canada's largest fishing expo, where thousands of avid anglers will gather for this annual event.

With five presentation areas, over 15 celebrity speakers, a professional chef, a 4,000 gallon Mega Tank, a Fishing Hole for Kids, a Fly Casting Lane, boats, tackle, accessories and resorts, will come together to excite and satisfy the avid angler. The Spring Fishing & Boat Show will take place on February 12, 13, 14 & 15, 2010, at the International Centre, Hall 5, Mississauga.



New Conservation Fundraising Dinner

New for 2010, the Spring Fishing & Boat Show will be hosting a fundraising dinner on Thursday February 11 at the International Centre in support of conservation projects for non-profit organizations. This evening will include a silent and live auction, door prizes, raffles and dinner. Further details will be forthcoming.

Industry Breakfast

The annual Industry Breakfast takes place on Friday, February 12 at 8:30 am in Aviation Room B at the International Centre. Over the years the Industry Breakfast has provided information from various groups and special guest speakers including the Mayor of the City of Mississauga and the Minister of Natural Resources.

Canadian Angler Hall of Fame

At last year's Industry Breakfast, Bob Izumi and Gord Pyzer were inducted into the Canadian Angler Hall of Fame. In 2009, the Rick Amsbury Award was added to the Canadian Angler Hall of Fame and honoured its first recipient, Big Jim McLaughlin, for his unprecedented work and ongoing commitment to the sport fishing community. A special thank you to Ken Hamilton President of the OBFN and Patrick Walsh Editor of Outdoor Canada Magazine who dedicated a tremendous amount of time in researching the inductees. The committee is honoured that Ken and Patrick will continue with their positions and serve on the committee for this year's inductees into the Canadian Angler Hall of Fame.

Celebrity Speakers

The 2010 Celebrity Speaker line up thus far includes Cam Brownson of Angler & Hunter TV, Ron James of Fish TV, James Lindner of Angling Edge, Pete Maina of Last Bite, Big Jim McLaughlin of Just Fishing News, Dave Mercer of Facts of Fishing, Nick Pujic of Canadian Fly Fisher Magazine, Gord Pyzer of Outdoor Canada Magazine, Jim Saric of Musky Hunter and Leo Stakos of Fish TV. These North American celebrities will attract fans from far and wide to engage in their expertise.

New Centre Stage

Fishtales 101 will bring an intimate dimension to the show as celebrity speakers will share experiences with fellow anglers in a relaxed atmosphere followed by a Q&A session. This stage will also be shared with our very own Great Lakes Masters Charter Captains Vito Dattomo and Paul Powis as they demonstrate Great Lakes trolling techniques. Jeff "Gussy" Gustafson, Northern Ontario's renowned fishing and hunting guide, will also take this stage as he prepares the audience for Northern Ontario adventures.

CSFL Stage

The Competitive Sport Fishing League will set the stage for numerous panels of multiple anglers with species specific topics hosted by different groups. This stage will also be utilized by Paul Powis who will be presenting a fish cleaning session followed by our very own Chef Benny Mohabir as he brings his kitchen to our stage.

Master Angler Seminars

The Master Angler Seminars has become a major component of the show. This year offering additional seminars with credited specialists. We are pleased to announce that Canadian Hall of Famer, Gord Pyzer of OUTDOOR CANADA and Big Jim McLaughlin the Rick Amsbury Award recipient will head up numerous Master Angler Seminars which will include qualified guests specializing in walleye, bass, and muskie. Nick Pujic, Master Fly Angler, will be hosting his very own segments on fly fishing brought to you by CANADIAN FLY FISHER MAGAZINE.

OFHA Turkey Seminars

We welcome back the Ontario Federation of Anglers & Hunters as they increase their support for this year's show and by bringing two turkey seminars to the Spring Fishing & Boat Show, once again expanding our dynamics.

Angler Young Angler

We are pleased to announce Angler Young Angler has again chosen the Spring Fishing & Boat Show to further the awareness of their program by organizing a fundraising event on Sunday February 14 in the Aviation Room immediately following the show. We encourage exhibitors and guests to take part in this evening. Tickets for this Pizza Party and further information will be forthcoming.

Specials

What would a show be without Door Crashers. OUTDOOR CANADA is back for a third consecutive year as they award hourly show bucks. The Spring Fishing and Boat Show's daily door crashers include Seniors Day on Friday February 12 where seniors pay 1/2 price; Kids Day on Saturday February 13 where the first 100 kids receive a lucky fishing cap; Sweetheart Day on Sunday February 14 where the first 100 ladies receive a rose and the first 100 girls will receive a sweetheart rose, and Family Day on Monday February 15 where PIZZA PIZZA once again will provide the first 100 families with a gift certificate for a free large pizza to be used off site. Every door crasher guest will receive an opportunity to win a 14' G3 Boat by Yamaha. We would like to thank Yamaha Motors Canada for their generous contribution of a 14' G3 Aluminum Boat as a door crasher prize.

The Show takes great pride in its features and exhibitors. It is through innovative ideas that will continue to educate and entertain the recreational angler allowing the Spring Fishing and Boat Show to soar. Its mandate to unite anglers, manufacturers, retailers, and outfitters through qualified specialists, will continue to bring them to the forefront of the angling community. We aim to deliver a campaign that will offer the consumer competing brands in order for them to make a conscientious purchase.

To those exhibitors confirmed, we wish you a successful show. For those wishing to participate, please do not hesitate to contact Andrew Pallotta at 416-802-2277 or the main office at 905-640-2277.



Visit springfishingandboatshow.com