



CONTEST RULES & REGULATIONS

THE INTERNATIONAL CENTRE
6900 AIRPORT RD. MISSISSAUGA, ON

PLEASE READ CAREFULLY! Show Management will be strictly adhering to the guidelines for running contests and competitions as stated in the Competition Act and in the Exhibitors Manual. Please refer to the statement below from the Competition Act for further clarification:

THE COMPETITION ACT AS RULED BY THE GOVERNMENT STATES:

"Competitions and like promotions conducted by exhibitors in conjunction with their displays shall be of a clear-cut nature and free of any obligation to the winner. The award or awards, and the terms of same, must be clearly stated on the entry/ballot form. Awards which are conditional upon placing an order, or which represent a credit to be applied as part payment of an order, are not permissible." For more information on the Competition Act, please contact the Competition Bureau at 1-800-348-5358.

IN ADDITION, SHOW MANAGEMENT STATES:

All contests must have prior approval from Show Management. The Ultimate Ice Fishing Show and Spring Fishing & Boat Show contest / prizes / giveaways release form and a ballot form MUST be submitted for approval one month prior to the Shows opening day.

The following conditions must be clearly stated on the ballots:

- Approximate retail value
- No purchase necessary
- Not redeemable for cash
- Delivery/Installation included or not included
- Consent from the customer to be contacted for promotional purposes.

Information obtained from the ballots must only be used in the following manner:

- Solely by the exhibitor who collected the information
- Solely for the purpose mentioned on the ballot

Show Management reserves the right to terminate any contest that does not comply with the Competition Act or with Show Management's regulations, by removing ballots from the booth.

This policy is in place to protect the consumers, as well as the Exhibitor. It is in the best interest of all concerned to adhere to the Competition Act and Show Management's regulations. If you have any questions, please contact us at (905) 640-2277.



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Sales promotions and competitions conducted by exhibitors in conjunction with their displays must be free of any obligation on the part of the winner. Prize winners must not be required to place an order before collecting the prize offered. The schedule of prizes and terms of the contest must be clearly stated on the entry form. **All such contests must be approved by Show Management one month prior to the Shows opening day and must comply with all existing government regulations.**

The undersigned exonerates and holds blameless Show Management, sponsors and The International Centre from any obligation to provide any and all prizes or rewards should the exhibitor refuse or be unable to provide the prize for whatever reason. Show Management and the International Centre area also held blameless and without obligation from any injuries, inconvenience or other claims that may arise from the recipient accepting the prize or giveaway.

The Exhibitor guarantees that the contest / prizes / giveaways will be awarded and / or promoted as described below.

Please describe the product / concept below. Attach any descriptive literature and / or photo, if possible.

Company: _____ Contact Name: _____

Address: _____

City: _____ Prov/State: _____ PC/Zip: _____

Phone: _____ Email: _____

Name of Contact: _____ Title: _____

Approved By Show Management: _____

PLEASE FAX COMPLETED FORM TO (905) 640-2278 OR EMAIL VICTORIA@FISHANDBOATSHOW.COM

PLEASE ATTACH A COPY OF YOUR BALLOT FORM